

R Hotels' properties head to ITB Berlin



The four hotels participated in the annual ITB Berlin, to reinforce their market presence among German and European travellers to the Middle East and eye new partnerships.

Ramada Hotel and Suites Ajman and Ramada Beach Hotel Ajman exhibited as part of the Ajman Tourism Development Department (ATDD) stand. Headed by Cluster General Manager Iftikhar Hamdani, both hotels set sights on promoting not only their offerings, but also the emirate as an emerging tourist destination in the Middle East.

Ramada Downtown Dubai, led by General Manager Samir Arora attended the exhibition to promote the property, highlighting its prime location and brand new look. Situated at the heart of Downtown district, the hotel boasts convenient access to Dubai's major business, leisure and tourist hubs.

Hawthorn Suites by Wyndham also took part in ITB to boost existing ties and meet with potential partners through the exhibition. Tourists from Germany are currently in the top 10 source markets of Hawthorn Suites and the property, represented by General Manager Wael El Behi presented deals tailored for them, positioning the hotel as an upscale city resort with its proximity to the beach and easy access to the emirate's top leisure attractions.

The world's leading travel trade show with more than 10,000 exhibitors, the annual ITB Berlin took place from March 4 to 8 at Messe Berlin.

CUCA and R Hotels Ink Deal on Hospitality and Tourism Management Program

The City University College of Ajman (CUCA) signed a collaboration agreement with R Hotels, for its Hotel Management and Tourism (HTM) program.

The agreement, signed by Imran Khan, President, CUCA and Sumair Tariq, Managing Director, R Hotels, seeks to provide better training and employment opportunities to the HTM Program students of CUCA.

R Hotels agrees to provide the students of the HTM program at CUCA with valuable experience in the field through internships and on-site trainings at the hotel properties owned and managed by R Hotels, thus enhancing their employability, and exposing them to the international standards in the industry. The collaboration between the two parties will result in producing better trained industry professionals who can be recruited into the sector.

Commenting on the collaboration between CUCA and R Hotels, Khan said: "Collaborating with R Hotels would further strengthen our HTM program by ensuring that our students will gain practical industry experience at state of the art facilities, owned and managed by R Hotels. The students would get internship opportunities, and would be able interact with industry experts. This would greatly enhance their chances of employability in this sector."

Tariq commented: "R Hotels focuses on human capital as it is the core asset in the hospitality sector. Our hotels are heavily invested in staff training and development and our partnership with CUCA will further our initiatives in tapping the talents of future hospitality and tourism professionals."





Ramada Beach Hotel Ajman named EMEAI Wyndham Rewards Champion in 2014

Ramada Beach Hotel Ajman was recognised as Wyndham Rewards Champion for the year 2014, taking the lead among the hotels in the EMEAI region.

The hotel achieved a growth percentage of 1,635% in the region, with its 10,598 new enrolments in the rewards program compared to 648 in 2013. In 2014, the hotel has consistently been within the top 10 enrolers in the region, firmly holding the position for the last seven months, since July 2014.

Hawthorn Suites by Wyndham hosts exclusive media dinner

Hawthorn Suites by Wyndham welcomed the members of the media in an exclusive gathering at its new Pan Asia Restaurant.

The property prepared a special set dinner of traditional dishes from the Far East, complete from starters to desserts. The team led by General Manager Wael El Behi received the guests and provided a brief overview of the hotel and the restaurant. Plus, there was a special raffle draw with exciting prizes including complimentary stay and dining vouchers.



CSR Corner

Ramada Ajman signs up with Green Globe International

Ramada Hotel and Suites Ajman joined Green Globe International, following its diverse and innovative campaigns towards sustainable tourism and hospitality business.

Iftikhar Hamdani, General Manager of Ramada Hotel and Suites Ajman, signed the membership agreement with Green Globe CEO Guido Bader. The signing was also attended by Sandrine Le Biavant, Director of Consultancy of Farnek Middle East, Green Globe's preferred partner in the region which provides consultancy, auditing and certification on behalf of the organisation.

Hamdani commented: "Ramada Ajman has made its mark on sustainability with its groundbreaking initiatives like the zero landfill project and the urban farm. We aim to work closely with Green Globe to improve our sustainable practices, and to boost our commitment for the environment on a wider scale."



Ramada Downtown Dubai reinforces support to FOCP

Ramada Downtown Dubai extends its partnership with Friends of Cancer Patients (FOCP), in providing support to cancer patients in the UAE. The property hosted the first FOCP family for 2015, and provided complimentary stay and movie tickets. Ramada Downtown has been hosting one family of FOCP every month since it launched the project in 2014.

In line with this, Ramada Downtown will soon announce its year-long plans to boost its support to the organisation. It will also continue selling its "Fight for Cancer" shirts to add to the funds which were raised in the previous year.

FOCP is a UAE-based and volunteer-based NGO and charity which provides moral and financial aid to cancer patients and their loved-ones. The organisation focuses on awareness campaign in the community, on top of medical assistance to existing patients.



Ramada Hotel and Suites Ajman and Ramada Beach Hotel Ajman attend Emergenetics Training

Select members of Ramada Hotel and Suites Ajman and Ramada Beach Hotel Ajman participated in the Emergenetics' Meeting of the Minds Workshop, which was facilitated by Susanne Unger, Training Manager EMEA, School of Hospitality Operations (SoHO), Wyndham Hotel Group.

Emergenetics is defined as a blend of genetics and learned experiences expressed as a behaviour and a way of thinking. The activity aimed to improve teamwork by understanding an individual's personality. During the session, the participants were scientifically grouped and regrouped with colleagues and learned

how thinking and behavioural attributes affect communication, creativity, productivity and ability to work together.

Ramada Downtown organises 'Product Knowledge Challenge' and 'The Art of Selling' Workshop

In line with the fourth "I am Ramada Service Commitment - I AM AWARE", Ramada Downtown Dubai held its first Product Knowledge Challenge. The Training Department conducted a pop quiz where team members across all departments including its HODs answered various questions about Wyndham Hotel Group, Ramada Brand Promise, Service Pledge and Service Commitments, among others. This is the first of a series of PK Challenge that Training will be facilitating to ensure associates are always updated and key information is constantly reinforced.

Moreover, one of the key trainings for the month of February focused on further building competencies in Effective Selling. Team members from Front Office, Reservations and the entire Sales and Marketing attended the sales workshop conducted by Parlance Consultancy. The training is intended to support the achievement of the hotel's business goals for 2015.



Hawthorn Suites by Wyndham conducts 'Count On Me' training

Heads of department of Hawthorn Suites by Wyndham attended a special training on Wyndham's 'Count On Me' brand promise. The sessions aimed to foster high-quality service culture among the team, characterising Hawthorn Suites by Wyndham as a brand and identifying how the hotel can stand out in the hospitality market.

The second phase of the Service Culture workshop is set to be rolled out in the month of March for all associates, to ensure that management and associates are on same frequency in delivering the core principle of the group's 'Count On Me' philosophy.



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Ramada Ajman wins in cricket match against The Forty Club UK

Ramada Ajman team emerged victorious in a special cricket Day-Night match set against The Forty Club UK, which took place at The Oval Ajman on 16th February.

The Forty Club UK scored 157 all-out from 39.4 overs and Ramada chased the score in 18th over with two wickets lost.



Mother's Day Promotions

A Healthy and Hearty Celebration at Hawthorn Suites

To mark the special day for the loving hardworking mums, Hawthorn Suites is offering a unique selection of healthy specialties. Delight in our Mother's Day buffet filled with lots of fresh and nutritious options for moms of all ages, available at Flavours and Pan Asia.

Enjoy a special Mother's Day buffet of international cuisine, plus a lamb carving station at Flavours Restaurant. Starting at AED135/ per person, and with 25% off for all mothers, the buffet is open from 12:30 pm to 4:00 pm.

Head to Pan Asia Restaurant for Far East food cravings and avail 50% off on total bill for all moms. The restaurant is open from 7:00 pm to 11:00 pm.



A Home-style Feast for Moms at Ramada Downtown

As a tribute to the moms who fill each home with love, Kenza is preparing a special Mother's Day Spring Lunch filled with home-style specialties like traditional roast chicken, oven-baked seafood pasta, classic lasagne and pies, and much more. Enjoy all these in a cosy ambiance with warmth and glow that are reminiscent of home. Plus, every mom who visits Kenza gets 50% off on the buffet. Priced at AED120/ inclusive of drinks, Kenza's special Mother's Day buffet is open from 12:30 pm to 4:00 pm on 21st March.

Mother's Day Art Exhibition at Ramada Hotel and Suites Ajman

Ramada Hotel and Suites Ajman will host a special Mothers' Day Art Exhibition featuring the Palestinian artist Maysoon Amin Al Qousi. The exhibition, which will run from 21st March onwards at R Cafe, will showcase artworks with mothers and families in the Middle East as the central theme.

