

## R Hotels to exhibit at ATM 2016



R Hotels stand at Arabian Travel Market 2015

R Hotels will again participate as an exhibitor in Arabian Travel Market 2016.

Following its successful inaugural participation in 2015, the group will showcase its five properties – Ramada Hotel & Suites Ajman, Ramada Beach Hotel Ajman, Ramada Downtown Dubai, Hawthorn Suites by Wyndham in Jumeirah Beach Residence, and its latest property ibis Styles Jumeira. The group will also reveal updates on its two new properties, the resort and spa in Palm Jumeirah which focuses on holistic wellness services, and a new hotel in Ajman Corniche.

Sumair Tariq, Managing Director, R Hotels, commented: “We are excited to be part of ATM. R Hotels closed 2015 with a combined occupancy of 86%, and have shown strong results during Q1 of 2016 with an average occupancy of 91%. Our two new properties under construction affirm our long-term strategy to grow our portfolio, and the group is continuously looking at new properties for acquisition, signifying the constant expansion in GCC’s hospitality sector.”

Ramada Hotel & Suites Ajman and Ramada Beach Hotel Ajman seek to strengthen its presence in the region and tap new markets including Scandinavian, Baltic, Balkans and East European regions. The two properties will also be part of the stand of Ajman Tourism Development Department (ATDD).

Ramada Downtown Dubai aims to tap new partners from India, China, and East Europe, as well as the corporate segment, to enhance its current nationality mix, which is led by the GCC travellers, mainly from Saudi Arabia. With the increasing room inventory in Dubai, the hotel will promote its competitive rates and key location in the emirate.

Hawthorn Suites by Wyndham Jumeirah Beach Residence will target family travellers, especially from the GCC region during the exhibition. Highlighting its newly-launched room categories – the Family One-Bedroom Suite and Three Bedroom Suite, the property aims to tap the growing family travel segment and reinforce its position as the preferred hotel accommodation in JBR.

ibis Styles Jumeira sets sights on enhancing its presence among budget travellers in the Middle East region. With this year’s focus on the mid-market segment, ibis Styles Jumeira will showcase the hotel’s chic and hip personality, strategic location and affordable rates, to tap new partnerships in the region during the exhibition.

Arabian Travel Market is the leading business-to-business event in the Middle East which brings together travel and tourism professionals in different sectors including hospitality, aviation, inbound and outbound operators, and tourism boards. ATM 2016 will run from 25th to 28th April at the Dubai International Convention and Exhibition Centre.

### #RHotelsYourAdventure Instagram competition begins

In line with its aim of boosting social media presence, R Hotels rolls out the #RHotelsYourAdventure Instagram competition. To join the competition, the users must follow @rhotelsuae on Instagram and post a photo of their most fun and thrilling adventure in the UAE. The users must also tag @rhotelsuae, write a short caption and mention the hashtags #RHotelsYourAdventure and #WinWithRHotels in their post.

Winners will receive complimentary stay and dining vouchers from the five properties. The entries will be judged based on the creativity, relevance to the theme and number of likes.



## R Hotels marks Earth Hour 2016

R Hotels properties joined the global observance of Earth Hour 2016 to help raise awareness on climate change. The lights were switched off at the properties' lobbies, restaurants, and common areas and guests were encouraged to participate by turning off the lights in their rooms.



## Ramada Ajman unveils new RO plant, aims annual savings of AED290,000/

Coinciding with the observance of World Water Day, Ramada Hotel & Suites Ajman unveiled an all-new Reverse Osmosis (RO) plant, which aims to recycle the hotel's waste water by 60 percent and target an annual savings of about AED 290,000/ (USD79,019/).

The hotel's daily water supply is 67,000 gallons; 17,000 gallons go to waste due to high level of TDS (Total Dissolved Solid). The hotel operations require at least 60,000 gallons of water per day, thus generating a supply deficit. Through the new RO plant, approximately 10,000 gallons of waste water will be filtered and treated to bring down the TDS level and make the water suitable for use in the hotel's gardens and urban farm.

The new Reverse Osmosis Plant is supplied by Al Waha Water Treatment Equipment in Ajman.



## Ramada Downtown Dubai partners with TakeMyJunk UAE

Ramada Downtown Dubai's Housekeeping Team headed the collection of hand-me-down uniforms, to be donated and distributed through the organisation TakeMyJunk UAE. The initiative started in 2015 and the hotel aims to continue the partnership to help less fortunate individuals.



## ibis Styles Jumeira attends Senses Residential Care Home event

ibis Styles Jumeira once again extended support to Senses Residential Home for Children with Special Needs by attending the organisation's Mother's Day program. The hotel staff took part in the activities, spent time with and hand out gifts to the children.



## Ramada Ajman sponsors community service for elderly women

Ramada Hotel & Suites Ajman, in partnership with engineering students of Ajman University of Science and Technology, reaches out to elderly women supported by Ajman Old Age Home. The hotel sponsors the students' community service activity by providing them with a relaxing day out with free use of spa and health club facilities to the elders, plus complimentary healthy snacks.



## Hamdani shares sustainable practices for the launch of “The Hoteliers’ Guide to Going Green”

Iftikhar Hamdani, Cluster General Manager of Ramada Hotel & Suites Ajman and Ramada Beach Hotel Ajman, was invited as one of the keynote speakers during the launch of “The Hoteliers’ Guide to Going Green in the UAE”. The event, which was organised by The First Group (TFG) Asset Management, in association with Emirates Academy of Hospitality Management, provides guidelines for all new and existing properties on the importance of and course of actions on sustainability. Attended by high profile speakers and guests, Hamdani addressed the audience and shared the green practices that are being carried out in the properties.



## Ramada Ajman wins Tez Worldberry Awards

For the third time, Ramada Hotel and Suites Ajman has bagged the Tez Worldberry Award, during an exclusive awarding ceremony hosted by Tez Tour in Moscow, Russia. The property won in the “Overall Guest Satisfaction” category and was named as “The Best Hotel Partner of Tez Tour” for the year 2015.



## Hawthorn Suites by Wyndham participates in Riyadh Travel Fair 2016

Hawthorn Suites by Wyndham, represented by Mohamed Saad, participated in Riyadh Travel Fair 2016. Highlighting its newly-launched Family One-Bedroom Suite and Three-Bedroom Suite, the hotel mainly aimed to entice family travellers from KSA. Saad also presented and promoted the property to MyHoliday, a travel company with nine branches in Riyadh.



## ibis Styles Jumeira attends regional roadshows

ibis Styles Jumeira continues to boost its sales strategies and tap different markets by attending various roadshows in nearby regions. Muhammad Haider, Hotel Manager, participated in the workshop organised by Adonis.com at Baku, Azerbaijan. Similarly, Irshad Quazzafi, Director of Sales & Marketing, joined the sales road show organised by Lama Tours in India, which covered the cities of Delhi, Bangalore, Mumbai and Chennai.

## Appointments



**Gayan Weerasinghe**  
Pastry Chef  
R Hotels'  
Dubai properties



**Ephraim Savio Varel**  
Front Office Manager  
Hawthorn Suites by  
Wyndham



**Aarti Malhotra**  
Senior Sales Manager  
ibis Styles Jumeira



**Nitin Sethi**  
HR and Training Executive  
Ramada Hotel & Suites Ajman and  
Ramada Beach Hotel Ajman

## R Scene

### Ramada Downtown Dubai associates showcase their talents

Ramada Downtown Dubai recently held the “RDD Got Talent” inter-house competition, to present the special talents and skills of the associates ranging from dancing, singing, sketching, origami, and photography. The F & B Service and Production was named as winner for their dance and origami presentation.



## R Hotels Social Media

Keep up with R Hotels' most up-to-date news and exciting deals by following our social media accounts.

👍 Like our Facebook page | [facebook.com/pages/R-Hotels-UAE](https://facebook.com/pages/R-Hotels-UAE)

Follow us: 🐦 Twitter | [twitter.com/RHotelsOfficial](https://twitter.com/RHotelsOfficial) | 📷 Instagram | [instagram.com/rhotelsuae](https://instagram.com/rhotelsuae)

### POST and WIN!

Get a chance to win exciting prizes during your stay at any of our properties!

All you have to do is post an Instagram photo – in the lobby, in your room, the swimming pool, or the restaurant, as long as you're in the property. Use the hashtags #RHotelsYourHoliday and #TheRHotelsExperience in your post. Don't forget to mention the property where you are staying by using the hashtags #ramadaajman, #ramadabeachajman, #ramadadowntowndubai, #hawthornsuitesdubai, and #ibisstylesjumeira.

When we pick and repost your photo on our page, be ready to grab your prize!



## R Promotions



### Hawthorn Suites by Wyndham launches Family Friday Brunch

Make the most of Dubai's great outdoor weather, and head to Hawthorn Suites by Wyndham JBR to try the new Family Friday Brunch.

Inspired by weekend picnics at park, Flavours Restaurant lets you unwind with your family and enjoy a tempting array of brunch favourites with a special BBQ station, seafood bar, Japanese counter, cold cuts and cheese counter, dessert station and kids corner. Flavours provides options between a picnic-style brunch, complete with picnic blanket and basket; or an al fresco dining to simply bask in sunshine while savouring sumptuous meals.

The little ones are guaranteed a fun-filled day with the different activities in-store including face painting and garden activities available throughout the brunch.

Be the first to experience this family picnic brunch and enjoy an exclusive 2-for-1 offer, available for a limited period of time. Priced at AED145/ per person inclusive of soft drinks and select beverages, the brunch is open from 1:00 to 4:00 pm. Kids aged six to 12 dine for only AED 50/ while children below six years old dine for free.